



DOUBLE UP FOOD BUCKS

Double Up Farmers Market Outreach Volunteer

Program Overview and Purpose of Volunteer Role

Iowa's Double Up Food Bucks program provides Iowa residents who receive Supplemental Nutrition Assistance Program benefits (SNAP, formerly food stamps) with a dollar for dollar match to purchase fresh, locally grown fruits and vegetables. Double Up is available at participating farmers' markets across the state, and volunteers are essential in spreading the word about the program.

The Double Up Farmers Market Outreach Volunteer will provide local community outreach and participate in farmers' markets, expanding the reach of the program.

Primary Responsibilities

- Attend local farmers market to share information about Double Up Food Bucks and the Healthiest State Initiative
- Conduct interactive activities at events as applicable
- Serve as a source of information about and referrals to local area social services and community partners

Length of Service and Qualifications

Dates of service: May 1st to October 31st.

The Double Up Volunteer should

- Demonstrate exemplary people skills
- Be comfortable collaborating and coordinating with a variety of personality and organization types
- Be an outgoing self-starter
- Be comfortable speaking to a variety of types of audiences
- Preferably have some understanding of nutrition incentives and the Supplemental Assistance Program (SNAP or EBT Card)

Standing may be best for this role, though not required.

Time, Training, and Travel

Time commitment will vary, depending on the phase of the program, market dates, and volunteer preference. Typically, farmers' markets are between 2 and 4 hours long.

The volunteer will receive training on the Double Up program in Iowa and all responsibilities and policies relevant to the role. Local travel to events and community organizations is expected.

Benefits to Community Outreach Volunteer

- Instrumental involvement in a growing nonprofit program in the food systems field
- Instrumental involvement in increasing access to healthy foods in Iowa
- Connections to a plethora of organizations working in Iowa food systems and public benefits access
- Establishment as a resourceful presence in your community

Appointment, Supervision and Scope of Authority

The Double Up Farmers Market Outreach Volunteer will be appointed by and report directly to the Volunteer and Outreach Coordinator. The Farmers Market Outreach Volunteer will work in conjunction with the local community farmers market and the Double Up team to identify opportunities for spreading the word about the program.

Available Resources

With support from the Double Up Food Bucks team, the Farmers Market Outreach Volunteer will be given the necessary guidance, training, and materials needed to connect with organizations and potential users about the program.

How to Apply

To apply, e-mail Aryn McLaren at aryn@iowahealthieststate.com or visit www.iowahealthieststate.com/double-up-food-bucks/get-involved