



Healthiest State INITIATIVE

2022 AWARDS SPONSORSHIP

The Healthiest State Initiative Annual Awards recognize and reward workplaces, schools, early care, out-of-school programs, individual leaders and communities for improving the health of Iowans. Sponsors have the opportunity to receive presenting rights and make remarks and/or have logo shown during Virtual Awards ceremony.

AWARD CATEGORIES:

COMMUNITY SOLD

- Community Award(s), presented **by** YOUR ORGANIZATION NAME
- Opportunity to appoint (1) representative to serve on Awards committee
- Invitation to make remarks at Virtual Awards ceremony
- Name/Logo included on all Annual Award marketing materials, including: website, press releases, social media, e-newsletter

SCHOOL \$5,000

- School Award(s), presented **by** YOUR ORGANIZATION NAME
- Opportunity to appoint (1) representative to serve on Awards committee
- Invitation to make remarks at Virtual Awards ceremony
- Name/Logo included on all Annual Award marketing materials, including: website, press releases, social media, e-newsletter

EARLY CARE SOLD

- Early Care Award(s), presented **by** YOUR ORGANIZATION NAME
- Opportunity to appoint (1) representative to serve on Awards committee
- Invitation to make remarks at Virtual Awards ceremony
- Name/Logo included on all Annual Award marketing materials, including: website, press releases, social media, e-newsletter

WORKPLACE \$5,000

- Workplace Award(s), presented **by** YOUR ORGANIZATION NAME
- Opportunity to appoint (1) representative to serve on Awards committee
- Invitation to make remarks at Virtual Awards ceremony
- Name/Logo included on all Annual Award marketing materials, including: website, press releases, social media, e-newsletter

INDIVIDUAL \$2,500

- Individual Award, presented **by** YOUR ORGANIZATION NAME
- Invitation to make remarks at Virtual Awards ceremony
- Name/Logo included on all Annual Award marketing materials, including: website, press releases, social media, e-newsletter

OUT-OF-SCHOOL SOLD

- Out-of-School Award, presented **by** YOUR ORGANIZATION NAME
- Name/Logo displayed at Virtual Awards ceremony
- Name/Logo included on all Annual Award marketing materials, including: website, press releases, social media, e-newsletter

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