The Case for Character & the Sum of Our Choices 2024 Workplace Wellbeing Conference Iowa Healthiest State Initiative

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What is CHARACTER?

"Strength of character is an acquired trait learned through the tedious process of trial and error." - Aristotle

Habits and tendencies of thought and action, not just values or personality.

The <u>REAL</u> you.

What is ORGANIZATIONAL CHARACTER?

Habits and tendencies of collective thought & action that **mold the culture of** an organization.

What traits are YOU modeling?

- Integrity
- Accountability
- Resilience
- Empathy
- Visionary thinking
- Inclusivity

- Communication
- Adaptability
- Decisiveness
- Inspiration
- Humility

Ethical Leadership



Approachable

Transparent

Fair

Implications of decision-making on morale

1. Fairness Employees feel respected, valued

- **2. Inclusivity** Employees have a sense of agency
- 3. Consistency

Employees have a sense of stability



Accountability

Leaders inspire accountability through their ability to accept responsibility before they place blame.

- Courtney Lynch

Culture of Empathy & Compassion

1. Diversity Equity & Inclusion Recruit and promote diverse talent

2. Encourage Open Communication Forums and discussions

3. Work-Life Balance Recognize and advocate

Culture of Empathy & Compassion

A culture of belonging is built on access, reciprocity, and the sharing of power and opportunity. - Alida Miranda Wolff

Now stop for a moment, and...

BREATE

Thank you!



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